

Bandai Namco Entertainment Startup Investment Fund

『**Bandai Namco Entertainment 021 Fund**』

Invested in Gangbusters Ltd.

**To develop and operate blockchain social games
using blockchain technology to Connect with Fans.**

Bandai Namco Entertainment Inc. (Headquarters: Minato-ku, Tokyo, President & CEO: Yasuo Miyakawa) announced that their “Bandai Namco Entertainment 021 Fund,” a fund to invest in startups to create new entertainment and build its “IP Metaverse,” has decided to invest in Gangbusters Ltd. who develops and operates blockchain social games, in order to “Connect with Fans” utilizing blockchain technology.

Under Bandai Namco Group’s Purpose “Fun for All into the Future,” and the Mid-Term Vision “Connect with Fans,” centered on IP, Bandai Namco Entertainment constantly faces worldwide IP fans, all partners, Group employees, and the society, and are aiming to connect with them more deeply, widely and complex, as well as establishing a new system to “Connect with Fans.”

Gangbusters Ltd. develops and operates the blockchain social game “BattleTabs” and manages the title’s community. They have knowledge in community management including keeping community’s enthusiasm high and expertise to expand the community through fan-made content.

The company also aims to accelerate its fan-made initiatives, expand its community with fans, and connect deeply with fans by combining its existing community management know-how with blockchain technology, and this goal is in line with Bandai Namco Entertainment’s Mid-Term Vision.

Through this investment, we intend to incorporate the company’s knowledge and experience into our gaming business, as well as to realize a connection with our fans through blockchain technology.

Overview of Gangbusters Ltd.

Main Business : Development and operation of social games utilizing blockchain technology

Head Office : 7 Bell Yard, London, England, WC2A 2JR

Representative : Co-Founder Brandon Wu

Company URL : <https://www.gangbusters.io/>



Overview of Bandai Namco Entertainment 021 Fund

Main investment targets: Blockchain, VR/AR/xR, AI in Japan and overseas

Entertainment utilizing technologies such as
products and services related to, and

In addition, Metaverse, startup companies engaged in Web 3.0-related businesses, etc.

Target stage: Companies in a wide range of growth stages from pre-seed to later stage

Scale of investment: Approximately 1 billion yen per year (3 billion yen over 3 years)

Ticket size: 10million to 500 million yen

Official website : <https://021fund.bn-ent.net/> (Japanese)

<https://021fund.bn-ent.net/en/> (English)

